



PNC Celebrates LGBT PRIDE Month Across 16 Communities

May 30, 2013

Local sponsorships reflect PNC's commitment to diversity and inclusion -

PITTSBURGH, May 30, 2013 /PRNewswire/ -- The PNC Financial Services Group (NYSE: PNC) will celebrate the diversity of its employees and customers by recognizing Lesbian, Gay, Bisexual and Transgender (LGBT) PRIDE Month.

Specifically, PNC will sponsor events in 16 communities - more than twice as many than in previous years - including Baltimore, Md.; Charlotte, N.C.; Chicago, Ill.; Cleveland, Ohio; Columbus, Ohio; Harrisburg, Pa.; Indianapolis, Ind.; Kalamazoo, Mich.; Louisville, Ky.; Milwaukee, Wis.; Central and Northern New Jersey; Philadelphia, Pa.; Pittsburgh, Pa.; Washington, D.C.; and seven cities throughout Florida.

"PNC remains committed to our focus on diversity and inclusion, which allows us to better serve the needs of our diverse employees, customers and communities and ultimately helps drive business success," said Marsha Jones, chief diversity officer, PNC. "Our continued support of community PRIDE events gives us the unique opportunity to strengthen our existing partnerships, deepen our customer relationships and engage our LGBT employees and their allies."

2013 PRIDE events include:

- **Baltimore** Pride, featuring a parade, block party and festival, June 14-16
- **Charlotte** Lesbian and Gay Fund's 6th Annual "Happening!" Lunch, May 22
- **Chicago** Pride Fest, June 22-23
- The **Cleveland** Pride annual parade and festival, June 29
- The **Columbus** Pride Festival, including a parade and brunch event, June 21-23
- Seven Equality **Florida** galas, November 2013-May 2014
- Pride Festival of Central PA (**Harrisburg**), featuring a parade and festival, July 27
- Indy Pride Festival in **Indianapolis**, June 8
- The sixth annual **Kalamazoo** Pride celebration and Pride Festival, June 14-15
- Kentuckiana Pride Festival in **Louisville**, June 14-15
- The 26th annual PrideFest **Milwaukee**, featuring musical acts by the Indigo Girls, among others, June 7-9
- Jersey Pride in **Central New Jersey**, June 2
- **Northern New Jersey** Pride, featuring a book signing, film screening, 5K run and festival, June 3-9
- New Hope (**Philadelphia**) Celebrates, featuring a parade, block party and street fair, May 12-19
- **Pittsburgh** Pride, including Pride in the Street and PrideFest, June 7-16
- The 38th annual Capital Pride Celebration in **Washington, D.C.**, June 8-9

To learn more about these events, visit www.pnc.com/pride. For additional information about PNC's LGBT commitment, visit www.pnc.com/LGBT.

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the nation's largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. Follow @PNCNews on Twitter for breaking news, updates and announcements from PNC.

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